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FROM THE EDITOR

The ever-increasing digitization—and consequent comingling—of the personal and commercial spheres of human existence begs many difficult questions. Does this shift in medium constitute a shift in fundamental nature? If so, are new legal delineations needed to preserve first-order values? If not, how should extant law be applied? Into this dialogue, the *Colorado Technology Law Journal* is proud to introduce Volume 13, Issue 2—“When Companies Study Their Customers: The Changing Face of Science, Research, and Ethics.”

Drawn from the 7th Annual Silicon Flatirons Privacy Conference, this issue engages the above questions in the context of the Facebook Emotional Contagion Study. Instead of adhering slavishly to the wrote law review formula, we are excited to instead open with two “symposium essays” by Edward Felten & Zeynep Tufekci, each addressing more broad philosophical questions. Our next three articles—written by James Grimmelman; Michelle Meyer; and Jules Polonetsky, Omer Tene and Joseph Jerome—drill down deeply in applying actual law to Facebook’s experimentation. All three articles take distinctly different perspective not only on the legality of the Emotional Contagion Study, but more critically on its basic *desirability*—and how the law should respond moving forward. It has been an absolute pleasure for our staff to work with such a wide variety of intellectually rigorous academics on these issues.

Without our incredible support network here at Colorado Law, the *Colorado Technology Law Journal* simply would not exist. CTLJ relies heavily on Dean Phil Weiser, our founder and fiercest advocate; Professor Blake Reid, our lead advisor and mentor to our members; the Silicon Flatirons staff, Anna Noschese, Cactus Woodsworth-Lies, and Jamie Stewart, who tolerate thirty-some insane law students; and the troubleshooter incarnate that is Sara Schnittgrund.

Above all, though, the *Colorado Technology Law Journal* would like to formally dedicate this issue to Dean Paul Ohm, our longest-serving (official) advisor, as he departs on a new adventure. Dean Ohm has been the inspiration behind our tradition of discourse-defining privacy-centric issues, including the one you now hold. While Dean Ohm might be leaving us in body, the legacy he leaves *with* us will endure in spirit long past his departure.

I lack time and space to sufficiently extol the virtues of this year’s team—to thank Shoshana for her tireless dedication, Megan for leading our student note authors, Mel for finding and tackling new problems head-on, Jeanette and Charlie for their breathtaking attention to detail. It would be unconscionable, however, not to single out Executive Editor

Amy Ellis. Bluntly, Amy has been our second Editor-in-Chief this past year. She's grown from a casual acquaintance into one of my dearest friends, and CTLJ could not have been half so productive this year without her constant calming presence, her love for our staff, and her seemingly impossible ability to juggle an infinite array of tasks.

Finally, since this is the last of my Letters from the Editor, a few personal words. I chose to attend Colorado Law in part because of what was then the *Journal on Telecommunications and High Technology Law*; it is difficult to articulate how much serving as Editor-in-Chief has meant to me. I am beyond proud of what the Volume 13 *Colorado Technology Law Journal* team accomplished—printing four high-caliber issues in a single academic year, renaming and rebranding our publication, launching a new website, cultivating new content types, improving alum engagement, and growing our membership base.

But in my eyes, all that stands distant second to something far more powerful: in an environment known for fostering militant competitiveness, Volume 13's staff became a family. Many of our members started off scarcely knowing one another, and ended the year inviting one another to their weddings, dressing their toddlers in onesies bearing the CTLJ logo, holding a sci-fi book club, attending happy hours and barbecues, hosting pie-baking days and movie marathons. Our little corner of the Journal Suite became a home away from home (*in a few less glamorous moments, one couch may or may not have lost the aforementioned prepositional phrase*). I believe we are defined and shaped by those we love—for me, Dan & Dr. Laurie Jeans, my superhumanly supportive parents, and the always-sanguine SPS, who brings sunshine into even the most trying of days. I hope—I know—that belonging to the CTLJ family has so defined and shaped many of us this past year, and will continue to do so for many years to come.

I have absolute faith that Volume 14 Editor-in-Chief Joely Denkinger and her team will elevate this thing we love, absorbing the best academic and interpersonal traditions of past Volumes...before proceeding to outstrip us in every way.

Can't wait to see what's next.

Ethan D. Jeans
Editor-in-Chief, Volume 13

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